

Jack Zhang

UX & Software Developer

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EXPERIENCES

Expedia

UX & Software Developer
MAY 2021 - PRESENT
MONTREAL

Current stack:
Typescript, React, GraphQL,
Figma, Storybook

Currently working on the Home team

- Partnered with designers to create and implement new Home experiences across all Expedia brands, ensuring feasibility and design quality
- Spearheaded the development of key Home page components, collaborating closely with the design team to create seamless features for trip planning, hotel bookings, and destination discovery
- Accelerated feature development through rapid prototyping with Figma and Storybook, enabling swift iteration and effective AB testing for new features. Enabled the delivery of our new design language while maintaining a balance between design and code quality
- Served as a the bridge between engineering and design teams, fostering collaboration by guiding engineers through design and UX concepts, ensuring a comprehensive understanding of technical constraints

Previously worked on the Search team

- Collaborated closely with product teams and designers to implement features on search forms, enhancing user experience and driving increased convergence, ultimately boosting sales

Autodesk

UX Developer Intern
MAY 2020 - AUG 2020
TORONTO / SAN FRANCISCO

- Led the development of animated components in the HIG design system using JavaScript, React, and Framer Motion, targeting over 4.9M+ users
- Developed component animations and animation guidelines by research and testing with 50+ users

Hubba

Software Developer Intern
JAN 2020 - APR 2020
TORONTO

- Improved user experience for 100K+ users by building and shipping new frontend interfaces and tools using JavaScript, React, and Vue.js
- Improved backend code by developing and updating multiple APIs using Apollo and GraphQL

Flashfood

Software Developer &
Product Design Intern
MAY 2019 - AUG 2019
TORONTO

- Validated cross-platform app feasibility with a Flutter prototype mirroring native vendor apps, establishing migration foundations.
- Led design for a vendor app feature, creating high-fidelity mockups, prototypes, and conducting user research for improved user flow across 400+ global stores.

EDUCATION

University of Waterloo
Science and Business Co-op,
Biotechnology (BSch)
SEP 2016 – APR 2021

DEVELOPMENT

JavaScript Apollo
TypeScript GraphQL
React Node.js
Next.js Tailwind

DESIGN

Design Thinking Figma
Design Systems Framer
User Research Storybook
Prototyping Spline